

6 March, 2018
PATTAYA, THAILAND

With only a few weeks until ADFEST 2018, the festival has launched an exclusive networking tool called 'ADFEST Connect'. Accessible online at www.ADFEST.com (and later through the ADFEST app), ADFEST Connect is designed to help delegates forge connections before and during ADFEST 2018, which runs from 21-24 March 2018 at the Royal Cliff Hotels Group in Pattaya, Thailand.

"We launched ADFEST Connect for the first time last year, and it was a huge success. Our beachside venue is ideal for networking but we wanted to make it even easier for people to make introductions and meet potential collaborators," says Kem Suraphongchai, Festival Director at ADFEST.

ADFEST Connect allows people to search for ADFEST 2018 delegates and get in touch with them to set up meetings or catch up informally.

Registered delegates of ADFEST 2018 can already access ADFEST Connect online at www.adfest.com/adfest_connect.php or through the ADFEST App (iOS, Android), which will launch later this month.

How to use ADFEST Connect

ADFEST Connect allows you to search for other delegates by name, company, city or country and send them an email to see if they'd like to meet up. Your Username is simply your Delegate ID, which you'll receive as part of your Delegate Confirmation, while your Password is your Last Name. If you have registered, but have not received your Delegate Confirmation, please contact: Noi@ADFEST.com

All confirmed delegates will be shown in the listing, however you can only send messages to delegates who have opted to join ADFEST Connect. Simply click the email icon next to the delegate's name and a pop-up window will appear.

ADFEST respects the privacy of its delegates, so emails will not be made public. Other delegates will only see the email icon and your name when they send you messages, but never your email address until you reply to a delegate's email.

To join our social networking tool, login to ADFEST Connect and join (or remove yourself) via the Profile & Setting page.

ADFEST 2018 runs from 21-24 March 2018 at the PEACH Royal Cliff Resort, Pattaya, Thailand with the theme "TRANSFORM". Delegate passes can be purchased via www.ADFEST.com