

SOCIAL MEDIA LEADERSHIP AWARDS 2013

SOCIAL MEDIA CAMPAIGN OF THE YEAR

- Your Wish Is My App
Bloggers Mind
- SingTel's Need4GSpeed

BEST SOCIAL MEDIA INTEGRATED CAMPAIGN

- ICICI Securities

SOCIAL MEDIA ICON

- Jamshed Wadia
Asia Pacific Digital and Social Media Strategist - APAC Brand & Campaigns
Intel Corporation
- Miguel Bernas - Director of Digital Marketing at SingTel

BEST USE OF SOCIAL MEDIA NETWORKS

- SingTel's Samsung Virtual Queue – SingTel
- Panasonic Face book page

DIGITAL APPLICATION OF THE YEAR

- United Spirits Limited

BEST USE OF FACEBOOK

- ICICI Bank
- Aditya Birla Nuvo Ltd (Allen Solly)

SOCIAL APPLICATION OF THE YEAR

- ICICI Bank

BEST SOFTWARE PROGRAMMING AND DESIGN

- Go-React

E-COMMERCE SITE OF THE YEAR

- It's Our Studio.com