

20th March 2019

CRAFT@ADFEST 2019 IS UNDERWAY!

ADFEST 2019 is now underway at PEACH, Royal Cliff Hotels Group in Pattaya, Thailand. This year it is welcoming over 1,000 delegates from 61 cities who will stream through its doors for the four-day festival. The festival's program is divided into two streams: Craft@ADFEST runs from 20th to 21st March while Creative@ADFEST runs on 22nd and 23rd March.

INSIDE ADFEST'S PRODUCTION HUT

ADFEST 2019 has dedicated spaces for production, post and visual effects, digital, data and technology companies, providing a unique networking forum for delegates and exhibitors alike.

There are 13 exhibitor booths including nine from Bangkok: 80 Root, Benetone Films, Bullet Production, Chopstick Films, Chubcheevit Studio Bangkok, DIR4, Number 24 x Shutterstock, Passion Pictures and YGGDrazil.

Representing Tokyo's vibrant production industry are Connection, Dentsu Creative X Inc and Primary Color Music, along with Dotwell from Shenzhen, China. Other exhibitors include Toppan, Tokyo; Contagious, London, and Japan Advertising Federation (JAF) together with Nadia Inc and 1-10 Design.

QR TREASURE HUNT

Are you a Japanophile? Japan Advertising Federation (JAF) together with Nadia Inc and 1-10 Design are hosting a QR treasure hunt to entertain this year's delegates. Look out for QR codes hidden throughout PEACH to access trivia questions about Japan. Those who answer the most questions correctly will have the chance to win free passes to ADFEST 2020.

The treasure hunt is running from 20th to 22nd March, when the winner will be announced via Twitter. For more information, drop by to visit Japan Advertising Federation (JAF), Nadia Inc and 1-10 Design's booth inside the Production Hut or visit Trivia.ADFEST.com for more information.

SPONSORS

ADFEST's strategic partner this year is the Department of International Trade Promotions (DITP), Ministry of Commerce, Thailand.

"The Department of International Trade Promotion (DITP), Ministry of Commerce is pleased to support the 22nd ADFEST – a festival that has played a vital role in showcasing the region's creativity to the world. This echoes one of our missions at DITP, which aims to expand the markets and promote value creation for Thai products and services to the world," says Ms. Banjongjitt Angsusingh, Director General, Department of International Trade Promotion (DITP), Ministry of Commerce, Thailand

LOTUS ROYALE LOUNGE

This year, ADFEST is introducing the Lotus Royale Lounge – a meeting space for the festival’s most loyal delegates who have attended the festival at least three times. VIPs will have access to the VIP Delegate Registration line, VIP zoning at the award presentations, a VIP table at ADFEST parties and priority registrations for workshops. At the Lotus Royal Lounge, they will enjoy benefits including scheduled massage services, coffee, soft drink, and snacks. The Lotus Royale Lounge is located at the 2nd floor of PEACH, on the left of the escalator.

SPECIAL SCREENINGS

ADFEST is hosting a series of screenings and exhibits this year: ADC*E will showcase the best in European graphic design and advertising; D&AD is exhibiting D&AD Impact winners. FIAP, the London International Awards, Longxi Creative Awards and The One Show will also showcase their winners and finalists, giving ADFEST delegates the chance to be inspired by ideas from all corners of the globe.

Film screenings include the Asian premiere of ‘Warsaw Rising’, a cinematic VR experience by LocoMotive, Warsaw. From London, Straight 8 is returning to present ‘The Best of Straight 8 Shootout 2018’ – a screening of short films made using a single cartridge of super 8mm film, without re-takes, editing or post-production.

ADFEST is also proud to be screening Young Director Award winners at the festival this year. The Young Director Award is the only award in the world aimed at promoting young directing talents. It offers these new directors remarkable opportunities, maximizing their global media coverage, and is proudly supported by ADFEST’s Fabulous Five short film program.

Join us by following #ADFEST2019 and #TMRRWTDAY on Facebook, Twitter, Instagram and LinkedIn ([linkedin.com/company/adfest-official](https://www.linkedin.com/company/adfest-official)). Download the ADFEST app via the App Store, or for Android via <http://www.adfest.com/app2019/download/index.html>