

### **e-Tail Asia 2017 Event information for Media partners:**

1. Event Name: e-Tail Asia 2017
2. Event Date and Venue: 07 -09 March 2017 | Marina Bay Sands, Singapore
3. Event URL: <http://bit.ly/2eqn7jn>
4. Event Write Up:

### **Transforming Retail. Together.**

*Asia's premier e-commerce event bringing together 400+ retailers*

**Imagination. Innovation. That's eTail:** eTail Asia is your one-stop shop for everything multichannel and eCommerce; an event where you'll learn, be inspired, find innovative solutions for your business and build lasting friendships. Across 80+ keynotes, panels, workshops and social gatherings, you'll never forget the three days you spend here.

**Transforming Retail:** Whatever your pain point, we've definitely got you covered. Our sessions cover each area impacting your business – customer centricity, personalisation, attribution, delivery, offline/online data, mobile engagement, content marketing and everything in between. You'll discover new ways to boost your bottom line and return to your office ready to shake things up.

**Together:** Where else can you network like you can at eTail Asia? Nowhere. Join our interactive case studies, creative boardrooms, synergy workshops and drill-down roundtables, and take time to explore the social hub too. With all this going on 24/7, you'll come for the inspiration, but stay for the fun.