

Shopping Malls 2014
9 – 10 April 2014
Kuala Lumpur, Malaysia



Title: Shopping Malls 2014

Date: 9 – 10 April 2014

Venue: Kuala Lumpur, Malaysia

Description:

Trueventus's Shopping Malls senate no longer needs an introduction. Let's cut to the chase. As the senate grew in influence and size, it is more critical than ever to ensure the content remain fresh, cutting-edge and ambitious. So we continue the senate's journey in 2014 by returning to its place of conceptualisation, and arguably the sexiest and best shopping city in Asia-Kuala Lumpur, Malaysia.

Tailor-make your own programme by selecting from any of these streams:

Stream I : Mall Development
Stream II : Tenancy Management
Stream III : Marketing

For more information, visit: <http://www.trueventus.com/event.php?intid=238>

***All CMO Asia members are entitled to a discount of 20% when registering with Ms. Sandy and quote TRU-CMO00003 during registration.**

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