

# NEPAL

## SHOPPING MALLS

### LEADERSHIP AWARDS 2017.

18th December, 2017 | Crowne Plaza, Kathmandu

**NEPAL SHOPPING MALLS LEADERSHIP AWARDS** is a benchmark to recognize and honor companies for embodying the principles of Corporate Social Responsibility in their business philosophy and Operations. The Awards aims to honor companies that continuously innovate and implement Sustainable approaches towards becoming socially responsible. Nepal Shopping Malls Leadership Awards is scheduled on 18th December, 2017 to honor Organizations and Individuals with Shopping Practices.

#### ORGANIZATIONAL AWARD CATEGORIES :

- Most Admired Asian Shopping Mall of the Year.
- Most Admired Marketing Campaign of the Year.
- Most Admired Architecture Design of the Year- Shopping Malls.
- Most Admired Upcoming Shopping Mall of the Year.
- Most Admired Shopping Mall of the Year Marketing and Consumer Promotions.
- Most Admired Shopping Mall of the year Socially Responsible.
- Most Admired Shopping Centre of the Year- Retailer's Choice.
- Most Admired Shopping Mall Management Company of the Year.
- Best Innovative & Sustainable Design of the Year-Shopping Malls.
- Best Shopping Centre of the Year in Marketing Excellence.
- Best Shopping Mall Launch of the Year.
- Best Shopping Mall Decor Company of the Year.
- Best Entertainment Zone Company of the Year.

#### INDIVIDUAL AWARD CATEGORIES :

- CEO of the Year.
- Outstanding Achievement Award.
- Most Admired Shopping Centre Professional of the Year.

#### CRITERIA :

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

#### CO-ORDINATION OFFICE:

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