



24th June, 2016 | Taj Lands End, Mumbai

The National BFSI Awards 2016 is organized to recognize the Best performances of various Banking, Finance & Insurances services. The Awards focuses on best-of-the-best practices of the BFSI Industry based on the strategy, security, customer service, and the future technology challenges and innovations. It has been a testing time for the industry, but the people who keep the industry working are unsung heroes and we are delighted to pay tribute to all of our entrants and winners who work so hard and contribute so much. The National BFSI Awards will identify and reward the professionals & organizations for their superlative achievements in their respective field. With this perspective we invite entries for the National BFSI Awards 2016 scheduled on 24th June, 2016 at Taj Lands End, Mumbai which will be a benchmark to recognize excellence throughout the Industry.

## AWARD CATEGORIES:

### ORGANIZATIONAL CATEGORIES:

#### BANKING:

- Best Bank in Public Sector
- Best Bank in Private Sector
- Best Internet Banking Service Provider
- Best Investment Banking Initiative
- Bank with most Admired Services
- Maximum ATM's in Different Locations
- Most Admired Loyalty Program
- Best Security Initiative
- Business Sustainability Initiative of the Year
- Best Corporate Social Responsibility Practices
- Innovative Initiative in Rural Sector
- Innovative Initiative in Social Sector
- Bank with Best Customer Orientation
- Bank with more Rural Branch Expansion
- Bank with Leading Financial Inclusion Initiatives
- Bank with Best Technology Orientation

#### MUTUAL FUND:

- Best High Yield Fixed Income Fund
- Best Marketing Campaign
- Most Investor-Friendly Fund House of the Year Award
- Debt Mutual Fund House of the Year
- Equity Mutual Fund House of the Year
- Mutual Fund House of the Year
- Best Bond Fund House
- Equity Tax Saver

### INDIVIDUAL CATEGORIES:

- Women Achiever of the Year
- The Innovative Leader Award
- Insurance Broker of the Year
- Young Achiever of the Year
- HR Professional of the Year
- CTO of the Year
- CEO of the Year
- CIO of the Year
- CFO of the Year

#### INSURANCE SECTOR:

- Insurance Broker of the Year
- Insurer Professional of the Year
- Claims Professional of the Year
- Commercial Lines Broking Initiative of the Year - SME / mid-corporate
- Personal Lines Broking Initiative of the Year
- Commercial Lines Broking Initiative of the Year - large corporate
- Underwriting Initiative of the Year
- Underwriting Agency of the Year
- Company with Highest Claim Settlement
- Best General Insurance Company
- Best Life Insurance Company in Private Sector

#### FINANCIAL SERVICES:

- Most Admire service provider in Financial Sector
- Best use of IT in Investment Banking
- Best Use of Mobile Technology in Financial Services
- Best Industry Infrastructure Initiative
- Best Financial Crime Prevention Product or Service
- Best Valuation Service Provider of the Year
- Best Housing Finance Company

### CRITERIA:

**ORGANIZATIONAL CATEGORY :** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY :** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)  
All Entry fees needs to be paid in advance to make it eligible for it to go through the Jury Round & as a part of the process itself.

### FOR MORE DETAILS CONTACT:

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Endorsed by



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The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances.  
The organizers reserve a right to alter or change the program or its content & title without assigning any reason whatsoever.  
The payment of entry fee is towards the cost of the event. The money is utilized towards Jury meet expense, trophy, citation and food cost. Without the entry fee, the organization reserves the right to reject any entry.