



24<sup>th</sup> June, 2016 | Taj Lands End, Mumbai

The National Awards For Excellence in Event Industry is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof. As an invitation-only event taking place behind closed doors, the program offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence.

The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry. The Awards aim to reward the best in the industry and enhance reputations.

## AWARD CATEGORIES

### INDIVIDUAL CATEGORIES

- Most Admired CEO of the Year
- Most Admired Director of the Year
- Young Achievers Award of the year
- Most Admired Executive of the Year
- Most Admired GM of the Year
- Most Admired MICE Professional of the Year
- Most Admired HR Professional of the Year
- Most Admired Sales & Marketing Professional of the Year
- Most Admired Corporate Communication / PR Professional of the Year
- Most Admired Training / Coaching Professional of the Year
- Outstanding Contribution to the Event Industry
- Most Admired Event/Project Manager of the year
- Most Admired Event Host of the year
- Most Admired Designer of the year (Brochure, Pamphlet, Invite, Website, Emailer, Backdrop etc)

### EVENTS

- Most Admired Outdoor Event
- Most Admired Brand Activation
- Most Admired Trade Exhibition
- Most Admired Corporate Event
- Most Admired Entertainment Show
- Most Admired Celebrity Show
- Most Admired Creative Event
- Most Admired Rural Activation
- Most Admired Product Launch
- Most admired Events for:
  - IT
  - BPO
  - Job Fair
  - Mobile and Internet
  - B-School
  - HR
  - Youth Event
  - Branding and Marketing
  - Advertising Event
  - Trade Show
  - Sports Event
  - Corporate Event (Conference and Seminar)

### ORGANIZATIONAL CATEGORIES

- Most admired Entrant in MICE Industry
- Most Admired Event Management Company
- Most admired venue for MICE
- Most Admired Creative Event Agency
- Most Admired PR agency of the Year
- Most Admired MICE Team Award

### SERVICE PROVIDER

- Most Admired A/V Company
- Most Admired Staff Solution Provider
- Most Admired Security provider
- Most Admired Infrastructure Provider
- Most Admired Event Caterer
- Most Admired Designing Company of the year
- Most Admired MICE Consultancy of the Year
- Most Admired Banqueting of the year
- Most Admired F&B of the year
- Most Admired Ticketing Services
- Most Admired Concept Selling team of the year

## CRITERIA

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*



### Contact (For more details)

Tel : +91-22-2660 3124 / 2660 2500  
 Mobile : +91-98673 11742  
 E-mail : [secretariat@cmoasia.org](mailto:secretariat@cmoasia.org)  
 Website : [www.cmoasia.org](http://www.cmoasia.org)

Endorsed By



The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.

Address : 402, Savoy Chambers, Dattatraya Road, Santacruz Jn., Santacruz (W), Mumbai - 400 054. INDIA.