



Presents



24<sup>th</sup> June, 2016 | Taj Lands End, Mumbai

The Second Edition of National Awards for Excellence In Gems & Jewellery industry play an important role in the growth of any economy. It helps in promoting export-led growth. The consumption of gold and jewellery products has grown rapidly over the years. The Gem and Jewellery industry has shown that it can withstand the economic turbulence on account of price fluctuation and demand. Globally it's a preferred source of investment in this volatile market scenario. According to a recent study, Asia now emerges as one of the leaders in the global jewellery industry in terms of consumption, besides production and trade. This reflection of the excellence celebrates the highest achievers in the dynamic Gem & Jewellery Industry. The Gems & Jewellery Awards aim to provide encouragement, recognition and promote greater participation amongst members of the industry thus boosting the morale of the industry. The Awards are judged by high profile industry leaders and experts.

### AWARD CATEGORIES

#### INDIVIDUAL CATEGORIES

- Most Admired CEO of the Year
- Most Admired Jewellery Professional of the Year
- Most Admired Sales & Marketing Professional of the Year
- Outstanding Contribution to the Gem & Jewellery Industry
- Young Achiever of the year (Under 35)

#### ORGANISATIONAL CATEGORIES

- 360 Marketing Campaign of the Year
- Award For Engaging Culture With the Jewellery Brand
- Best Team of the Year
- Community Benefit Award of the Year
- Couture Jewellery of the Year
- CSR Initiative of the Year
- Customer Delight Award of the Year
- Futuristic Jewellery Designer of the Year
- Gem & Jewellery Training Institute of the Year
- Global Tourism Business Award
- Heritage Jewellery of the Year
- Imitation Jewellery of the Year
- Innovative Jeweller of the Year
- Integrated Social Media Campaign of the Year
- Jewellery Accessory of the Year
- Jewellery Brand of the Year
- Jewellery Designer of the Year
- Jewellery Manufacturer of the Year
- Jewellery of The Year Retail/Wholesale
- Latest Trend Jeweller Provider of the Year
- Life Time Achievement Awards
- Mens Jewellery of the Year
- Most Admired Award For Skill Development.
- Most Admired Institute for Electronic Trading of Precious Metals Etc
- Most Admired Loan Financing Institute
- Most Admired Loyalty Program of the Year
- Most Admired Mortgage Providing Organisation
- Most Innovative Use of Information Technology
- Most preferred Jewellery Brand Website of the Year
- New Showroom Or Retail Transformation of the Year
- Print Campaign of the Year
- Radio Campaign of the Year
- Regional Retail Chain of the Year
- Retail Promotion of the Year
- Theme Jewellery of the Year
- TV Campaign of the Year
- Vivaha Jewellery of the Year
- Women Jewellery of the Year

#### CRITERIA

**Individual Category:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

**Organizational Category:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*



#### Contact (For more details)

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Endorsed By



The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.

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