



24th June, 2016 | Taj Lands End, Mumbai

The Second Edition of National Awards for Excellence In Shopping Center & Mall Marketing is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof.

As an invitation-only event taking place behind closed doors, the program offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence.

The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry. The Awards aim to reward the best in the industry and enhance reputations.

AWARD CATEGORIES

INDIVIDUAL CATEGORIES

- Best General Manager -Shopping Center of the Year
- Best Managing Director- Shopping Center of the Year
- Best CEO - Shopping Center of the Year
- Regional Award for Excellence
- Retail Rising Star of the Year
- The Shopping Mall Potential Star of the Year
- Outstanding Achievement Award
- Most Admired Shopping Centre Professional of the Year

CRITERIA

Individual Category: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

Organizational Category: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

- *(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

ORGANIZATIONAL CATEGORIES

- Shopping Center of the Year Metros (East)
- Shopping Center of the Year Metros (North)
- Shopping Center of the Year Metros (West)
- Shopping Center of the Year Metros (South)
- Shopping Center of the Year Non Metro (East)
- Shopping Center of the Year Non Metro (North)
- Shopping Center of the Year Non Metro (West)
- Shopping Center of the Year Non Metro (South)
- Most Admired Shopping Centre of the Year
- Most Admired Marketing Campaign of the Year
- Best Innovative Shopping Centre
- Best Thematic Decoration-Shopping Centre
- Retail Merchant of the Year
- Best Sustainable Design of the Year
- Best Retail & Leisure Development
- Best Utility Services Company of the Year(Lifts, Escalators, Security Sensor)
- Best Security Services Company of the Year(Security, Car Park)
- Best Social Innovative Program-Shopping Center(Marketing)
- Best Architecture & Interior Design- Shopping Center
- Best Property Management Company of the Year
- Most Admired Shopping Centre of the Year - Marketing and Consumer Promotions
- Most Admired Shopping Centre of the year- Retailers' Choice
- Most Admired Shopping Centre of the year - Socially Responsible
- Most Admired Shopping Centre Launch of the Year
- Most Admired Shopping Centre Management Co. of the Year



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Endorsed By



The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.

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