

presents

NATIONAL AWARDS FOR MARKETING EXCELLENCE

(FOR EXCELLENCE IN DESIGN)

The National Awards are in the 3rd Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

7TH JULY, 2017
TAJ LANDS END, MUMBAI

AWARD CATEGORIES

PRODUCT DESIGN / INDUSTRIAL DESIGN

- Product Design
- Industrial Design
- Design of Technological or Health Care Devices
- Transportation Design
- Furniture & Interior Design objects
- Sports & Lifestyle Products
- Mobility Design

FASHION DESIGN

- Fashion Design
- Textile Design
- Costume Design
- Jewelry Design

FASHION DESIGN

- Designer of the year
- Architect of the year
- Young Designer of the year (Under 35)
- Lifetime Achievement Award

COMMUNICATION / MULTIMEDIA DESIGN

- Packaging Design
- OOH Design
- Sign & Graphics
- GUI - Graphical user Interface Design
- Advertising
- Photography
- Animation

ARCHITECTURE / INTERIOR DESIGN

- Office blocks
- Interior spaces
- Residential Design
- Commercial Design
- Green Design
- Hotel Design
- Retail Design
- Solar Design
- Bathroom Interiors
- Best Concept for an Unbuilt Project

CRITERIA

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

Contact (For more details):

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Endorsed By



The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.