

presents



The National Awards are in the 3rd Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

**7<sup>TH</sup> JULY, 2017**  
TAJ LANDS END, MUMBAI

(FOR EXCELLENCE IN GEMS & JEWELLERY MARKETING)

## AWARD CATEGORIES

### INDIVIDUAL CATEGORIES

- Most Admired CEO of the Year
- Most Admired Jewellery Professional of the Year
- Most Admired Sales & Marketing Professional of the Year

- Outstanding Contribution to the Gem & Jewellery Industry
- Young Achiever of the year (Under 35)
- Life Time Achievement Awards

### ORGANISATIONAL CATEGORIES

- Jewellery Designer of the Year
- Diamond Jewellery Of The Year
- Jewellery Brand of the Year
- Jewellery Manufacturer of the Year
- Jewellery of The Year Retail / Wholesale
- Diamond Vivaha Jewellery of the Year
- Gold Vivaha Jewellery of the Year
- Gold Jewellery Of The Year
- Platinum Jewellery of the Year
- Colored Gemstone Jewellery of the Year
- Heritage Jewellery of the Year
- Couture Jewellery of the Year
- Print Campaign of the Year
- Radio Campaign of the Year
- TV Campaign of the Year
- 360 Marketing Campaign of the Year
- Integrated Social Media Campaign of the Year
- Retail Promotion of the Year
- New Showroom Or Retail Transformation of the Year
- Award For Engaging Culture With the Jewellery Brand

- Best Team of the Year
- CSR Initiative of the Year
- Customer Delight Award of the Year
- Futuristic Jewellery Designer of the Year
- Gem & Jewellery Training Institute of the Year
- Innovative Jeweller of the Year
- Jewellery Accessory of the Year
- Latest Trend Jeweller Provider of the Year
- Most Admired Award For Skill Development.
- Most Admired Institute for Electronic Trading of Precious Metals Etc
- Most Admired Loan Financing Institute
- Most Admired Loyalty Program of the Year
- Most Admired Mortgage Providing Organisation
- Most Innovative Use of Information Technology
- Most preferred Jewellery Brand Website of the Year
- Regional Retail Chain of the Year
- Theme Jewellery of the Year
- Women Jewellery of the Year
- Mens Jewellery of the Year

## CRITERIA

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

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Endorsed By



The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.