

# TIMES NETWORK

NOW OR NOTHING

presents

## NATIONAL AWARDS FOR MARKETING EXCELLENCE

(FOR EXCELLENCE IN HOTEL INDUSTRY)

The National Awards are in the 3rd Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

**7<sup>TH</sup> JULY, 2017**  
TAJ LANDS END, MUMBAI

### AWARD CATEGORIES

#### INDIVIDUAL CATEGORIES

- Most admired CEO of the year
- Most admired Director of the year
- Most admired Executive of the year
- Most admired GM of the year
- Most admired Hospitality Professional of the year,
- Most admired HR Professional of the year
- Most admired Sales & Marketing Professional of the year,
- Most admired Corporate Communication / PR Professional of the year,
- Most admired Training/ Coaching Professional of the year
- Most admired Chef of the year
- Most admired F&B Manager of the year
- Most admired Executive House Keeper of the year
- Most admired Banquet Manager
- Most admired Front Office Executive of the year
- Most admired Barman of the year
- Young Achievers Award of the Year
- Lifetime Achievement of the year

#### CRITERIA

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

#### ORGANISATIONAL CATEGORIES

- Hotel Brand of the year
- Most preferred Luxury hotel of the year
- Most preferred Premium hotel of the year
- Most preferred Business hotel of the year
- Most preferred Economy hotel of the year
- Most preferred Emerging hotel of the year
- Most preferred Heritage hotel of the year
- Most preferred Airport hotel of the year
- Most preferred Boutique hotel of the year
- Most preferred City hotel of the year
- Most preferred Design hotel of the year
- Most preferred Green hotel of the year
- Most preferred integrated Resort/Hotel of the year
- Most preferred Casino Resort/Hotel of the year
- Most preferred Services Apartment of the year
- Most preferred Restaurant & F&B Retailer of the year
- Most admired awards for skill development
- Most preferred Training/ Coaching Institute of the year,
- Most preferred Spa /wellness center of the year
- Most preferred Beach Resort/ Hotel of the year
- Most preferred Corporate Communication / PR agency of the year
- Most preferred Fast Food Joint of the year
- Most preferred CSR initiative of the year
- Outstanding contribution to the industry
- Best Hotel Team of the year



#### Contact (For more details)

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Endorsed By



The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.

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