

presents

NATIONAL AWARDS FOR MARKETING EXCELLENCE

(FOR EXCELLENCE IN REAL ESTATE & INFRASTRUCTURE)

The National Awards are in the 3rd Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the industry.

The Awards aim to reward the best in the industry and enhance reputations.

6TH JULY, 2017
TAJ LANDS END, MUMBAI

AWARD CATEGORIES

ACHIEVEMENT AWARD CATEGORIES

- Lifetime Achievement Award for Outstanding Contribution to Real Estate sector
- Real Estate Most Enterprising CEO of the Year
- Women Super Achiever Award in Real Estate Sector
- Young Achievers' Award
- Marketer of the Year
- CFO of the Year

CATEGORY AWARDS

- Emerging Developer of the Year - Residential
- Emerging Developer of the Year - Commercial
- Emerging Developer of the Year - Retail
- Environment Friendly Project of the Year - Residential
- Environment Friendly Project of the Year - Commercial
- Luxury Project of the Year

SPECIAL CATEGORY & IPC AWARDS

- Housing Finance firm of the year
- Property Management firm of the year
- Property Portal of the Year
- Property Consultant of the Year - Residential
- Property Consultant of the Year - Commercial

MOST PREFERRED BRAND BY REAL ESTATE SECTOR

- | | |
|-------------------------|-----------------------------|
| • Cement | • Glass |
| • Paint | • Tiles |
| • Electrical Appliances | • Sanitary Fittings |
| • Security Systems | • Bath and Kitchen Fittings |
| • Furniture | • Solar Systems |
| • Locks | • Reinforcement Bars |

DEVELOPER OF THE YEAR AWARDS

- Most Sustainable Real Estate Company
- Developer of the Year - Residential
- Developer of the Year - Commercial
- Developer of the Year - Retail
- Developer of the Year - Leisure & Entertainment
- Developer of the Year - Luxury
- Developer of the Year - Plots & Shelters Awards
- Low Cost Housing Project of the Year
- Sustainable Project of The Year
- Green Building Project of the Year
- Excellence in Delivery
- Quality Assurance Awards
- Sustainability Leadership Awards
- Emerging Brand of the year
- Real Estate Banker of the Year
- Most Admired Loyalty Program in the Real Estate Sector
- Affordable Housing of the Year
- CSR Initiative of the Year by a Real Estate Firm
- Innovative Real Estate Marketing Campaign of the Year
- Innovative Real Estate Digital Marketing Campaign of the Year
- Debutant of the year in Real Estate
- Employer of the Year in Real Estate
- Award For Professional Excellence in Real Estate
- Real Estate Investment Advisory of The Year
- Most Admired Real Estate website of the Year
- Architectural Firm of the Year
- Interior Designing Company of the Year

CRITERIA

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media Coverage; Articles published; Photographs & any other relevant details.

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)



Contact (For more details)

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Endorsed By



The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances. The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.