

Presents

NATIONAL AWARDS FOR MARKETING EXCELLENCE



5th July, 2018
Taj Lands End,
Mumbai

(FOR EXCELLENCE IN FOOD & GROCERY)

The National Awards are in the 4th Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

ORGANISATIONAL AWARD CATEGORIES :

- Food & Grocery Retailer of the Year: Large Format
- Food & Grocery Retailer of the Year: Supermarkets
- Food & Grocery Retailer of the Year: Speciality
- Food & Grocery Retailer of the Year: Convenience store
- Independent Food & Grocery Retailer of the Year
- Food & Grocery Retailer of the Year: Private Label Development
- Food & Grocery Retail Innovation of the Year
- Food & Grocery Retail Launch of the Year
- Best Food & Grocery Blog of the Year
- Best Food & Grocery Website
- Food & Grocery brand of the Year (Bakery)
- Food & Grocery brand of the Year (Traditional Foods)
- Food & Grocery brand of the Year (Cold Beverages & Juices)
- Food & Grocery brand of the Year (Hot Beverages)
- Food & Grocery brand of the Year (Rice, Noodles and Pasta)
- Food & Grocery brand of the Year (Chilled Foods)
- Food & Grocery brand of the Year (Soups)
- Food & Grocery Brand of the Year (Snacks)
- Food & Grocery Brand of the Year (Dairy Products)
- Food & Grocery Brand of the Year (Ready To Eat Food)
- Food & Grocery Brand of the Year (Frozen Desert)
- Food & Grocery Brand of the Year (Instant Mix Food)
- Best Confectionery Brand of the Year
- Best Spices Brand of the Year
- Best Pickles Brand of the Year
- Best Cooking Oil Brand of the Year
- Best Agro Food Brand of the Year
- Cookery School of the Year
- Green Supplier of the Year
- Food & Grocery Consumer Initiative of the Year

INDIVIDUAL AWARD CATEGORIES :

- Rising Star of the Year (Under 35)
- Managing Director of the Year
- Food & Grocery Personality of the Year

CRITERIA:

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

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