



5<sup>th</sup> July, 2018  
Taj Lands End,  
Mumbai

## (FOR EXCELLENCE IN MARKETING OF HOUSING FINANCE COMPANIES)

**TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF HOUSING FINANCE COMPANIES)** is organized to recognize the Best performances of various Housing Finance services. The Awards focuses on best-of-the-best practices of the Housing Finance Industry based on the strategy, security, customer service and the future technology challenges and Innovations. It has been a testing time for the industry, but the people who keep the industry working are unsung heroes and we are delighted to pay tribute to all of our entrants and winners who work so hard and contribute so much.

**TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF HOUSING FINANCE COMPANIES)** will identify and reward the professionals & organizations for their superlative achievements in their respective field.

With this perspective we invite entries for the **TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF HOUSING FINANCE COMPANIES)** Scheduled on 5th July, 2018 Taj Lands End, Mumbai which will be a benchmark to recognize excellence throughout the Industry.

### ORGANIZATIONAL AWARD CATEGORIES :

- Leading Housing Finance Company
- Housing Finance Company of the year- Large (Private Sector)
- Housing Finance Company of the year- Medium and Small (Private Sector)
- Technology Initiative of the year
- Award for Excellence in Cost Management
- Award for Best use of Digital Media
- Award for Excellence in Home Loan
- Excellence in Customer Relation
- Best Project Finance Company of the Year
- Excellence in Financial Services
- Excellence in Banking, Finance and Insurance sector
- Excellence in Talent Management
- Outstanding contribution to Real Estate
- Quick loan approval
- Most Admired Service Provider
- Marketing Campaign of the year
- Most Admired Customer Engaged Brand
- Brand Extension Award
- Best innovative product
- Most Trusted Housing Finance Brand
- Fastest Growing Housing Finance Company of the year
- Most Promising Brand for Housing Finance
- Dream Company to work in Housing Finance Sector

### INDIVIDUAL AWARD CATEGORIES :

- CTO of the year
- CEO of the year
- CIO of the year
- CFO of the year
- Women Achiever of the Year
- The Innovative Leader Award
- Young Achiever of the Year
- HR Professional of the Year

### CRITERIA:

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

#### CO-ORDINATION OFFICE:

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