

Presents

NATIONAL AWARDS FOR MARKETING EXCELLENCE



5th July, 2018
Taj Lands End,
Mumbai

(FOR EXCELLENCE IN GEMS & JEWELLERY)

The National Awards are in the 4th Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

ORGANISATIONAL AWARD CATEGORIES :

- Jewellery Designer of the Year
- Diamond Jewellery Of The Year
- Jewellery Brand of the Year
- Jewellery Manufacturer of the Year
- Jewellery of The Year Retail / Wholesale
- Theme based Jewellery of the Year - Mechanical
- Diamond Vivaha Jewellery of the Year
- Gold Vivaha Jewellery of the Year
- Most Innovative Company
- Gold Jewellery Of The Year
- Platinum Jewellery of the Year
- Colored Gemstone Jewellery of the Year
- Heritage Jewellery of the Year
- Couture Jewellery of the Year
- Print Campaign of the Year
- Best in Gems & Jewellery E-Commerce Enterprise
- Radio Campaign of the Year
- TV Campaign of the Year
- 360 Marketing Campaign of the Year
- Integrated Social Media Campaign of the Year
- Retail Promotion of the Year
- New Showroom Or Retail Transformation of the Year
- Award For Engaging Culture With the Jewellery Brand
- Best Team of the Year
- CSR Initiative of the Year
- Customer Delight Award of the Year
- Futuristic Jewellery Designer of the Year
- Gem & Jewellery Training Institute of the Year
- Innovative Jeweller of the Year
- Jewellery Accessory of the Year
- Latest Trend Jeweller Provider of the Year
- Most Admired Award For Skill Development.
- Most Admired Institute for Electronic Trading of Precious Metals Etc
- Most Admired Loan Financing Institute
- Most Admired Loyalty Program of the Year
- Most Admired Mortgage Providing Organisation
- Most Innovative Use of Information Technology
- Most preferred Jewellery Brand Website of the Year
- Regional Retail Chain of the Year
- Theme Jewellery of the Year
- Women Jewellery of the Year
- Mens Jewellery of the Year
- Jewellery Export of the year
- Best Growing Company of the Year (Exporters)
- Small & Medium (Exports less than or equal to Rs.500 Cr)
- Large (Exports above Rs.500 Cr)
- Most Innovative Jewellery Machine and Dies manufacturer of the year
- Best use of latest technology in jewellery manufacturing

INDIVIDUAL AWARD CATEGORIES :

- Most Admired CEO of the Year
- Most Admired Corporate Communication / PR Professional of the Year
- Most Admired Director of the Year
- Most Admired Executive of the Year
- Most Admired GM of the Year
- Most Admired HR Professional of the Year
- Most Admired Jewellery Professional of the Year
- Yong Achievers of the year Award
- Most Admired Sales & Marketing Professional of the Year
- Most Admired Training/ Coaching Professional of the Year
- Outstanding Contribution to the Gem & Jewellery Industry
- Woman Entrepreneur of the Year

CRITERIA:

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.