



5<sup>th</sup> July, 2018  
Taj Lands End,  
Mumbai

## (FOR EXCELLENCE IN MARKETING OF INSURANCE)

**TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF INSURANCE)** is organized to recognize the Best performances of various Insurance services. The Awards focuses on best-of-the-best practices of the Insurance Industry based on the strategy, security, customer service and the future technology challenges and Innovations. It has been a testing time for the industry, but the people who keep the industry working are unsung heroes and we are delighted to pay tribute to all of our entrants and winners who work so hard and contribute so much.

**TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF INSURANCE)** Awards will identify and reward the professionals & organizations for their superlative achievements in their respective field.

With this perspective we invite entries for the **TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF INSURANCE)** Scheduled on 5th July, 2018 Taj Lands End, Mumbai which will be a benchmark to recognize excellence throughout the Industry.

### ORGANIZATIONAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> <li>▪ E-Business Leader - Large</li> <li>▪ E-Business Leader - Medium &amp; Small</li> <li>▪ Social Inclusion</li> <li>▪ Bancassurance Leader - Large</li> <li>▪ Bancassurance Leader - Medium &amp; Small</li> <li>▪ Agency Leader Award</li> <li>▪ Best Persistency Award</li> <li>▪ Claims Service of the Year– Large (Private Sector)</li> <li>▪ Claims Service of the Year– Medium &amp; Small (Private Sector)</li> <li>▪ Life Insurance Company of the Year - Large (Private Sector)</li> <li>▪ Life Insurance Company of the Year - Medium &amp; Small (Private Sector)</li> <li>▪ Best Product Innovation – Life Insurance</li> <li>▪ Technology Initiative of the Year</li> <li>▪ Consumer Education Award</li> <li>▪ Claims Service Leader</li> <li>▪ Health Insurance Company of the Year</li> <li>▪ Best Product Innovation</li> <li>▪ TPA of the Year</li> <li>▪ Bancassurance Leader - Large</li> <li>▪ Bancassurance Leader - Medium &amp; Small</li> <li>▪ Personal Lines Growth Leadership - Public Sector</li> <li>▪ Social Inclusion – Private Sector</li> </ul> | <ul style="list-style-type: none"> <li>▪ Social Inclusion – Public Sector</li> <li>▪ E- Business Leader – Large</li> <li>▪ E- Business Leader – Medium &amp; Small</li> <li>▪ Claims Service Leader – Large</li> <li>▪ Claims Service Leader – Medium &amp; Small</li> <li>▪ Personal Lines Growth Leadership - Private Sector</li> <li>▪ Commercial Lines Growth Leadership - Private Sector</li> <li>▪ General Insurance Company of the Year – Large - Private Sector</li> <li>▪ General Insurance Company of the Year – Medium &amp; Small - Private Sector</li> <li>▪ Best Product Innovation - General Insurance</li> <li>▪ Technology Initiative of the Year</li> <li>▪ Consumer Education Initiative of the Year</li> <li>▪ Data Analytics Initiative of the Year (Overall Award Across Life, General, Health)</li> <li>▪ Excellence in Agency Distribution</li> <li>▪ Excellence in Claims Service</li> <li>▪ Best Product Innovation</li> <li>▪ Micro-insurance Leader - Life Insurance</li> <li>▪ Excellence in Medical Insurance</li> <li>▪ Corporate Social Responsibility Initiative</li> </ul> |
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### INDIVIDUAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> <li>▪ CTO of the year</li> <li>▪ CEO of the year</li> <li>▪ CIO of the year</li> <li>▪ CFO of the year</li> <li>▪ Women Achiever of the Year</li> </ul> | <ul style="list-style-type: none"> <li>▪ The Innovative Leader Award</li> <li>▪ Insurance Broker of the Year</li> <li>▪ Young Achiever of the Year</li> <li>▪ HR Professional of the Year</li> </ul> |
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### CRITERIA :

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

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Endorsed By

