

presents



5<sup>th</sup> July, 2018  
Taj Lands End,  
Mumbai

## (FOR EXCELLENCE IN MARKETING OF MUTUAL FUNDS)

**TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF MUTUAL FUNDS)** is organized to recognize the Best performances of various Mutual Funds services. The Awards focuses on best-of-the-best practices of the Mutual Funds Industry based on the strategy, security, customer service and the future technology challenges and Innovations. It has been a testing time for the industry, but the people who keep the industry working are unsung heroes and we are delighted to pay tribute to all of our entrants and winners who work so hard and contribute so much.

**TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF MUTUAL FUNDS)** Awards will identify and reward the professionals & organizations for their superlative achievements in their respective field.

With this perspective we invite entries for the **TIMES NETWORK PRESENTS NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN MARKETING OF MUTUAL FUNDS)** Scheduled on 5th July, 2018 Taj Lands End, Mumbai which will be a benchmark to recognize excellence throughout the Industry.

### ORGANIZATIONAL AWARD CATEGORIES :

- Most Investor-Friendly House of the Year Award
- Mutual Fund House of the Year.
- Best Fund House Debt
- Best Equity Large Cap Fund
- Best Equity Small Fund
- Best Equity Mid Cap Fund
- Best Short Term Bond Fund
- Best Intermediate Bond Fund
- Equity Fund House of the Year
- Fund Innovation of the Year
- Ad Campaign of the Year
- Deal of the Year
- Sales Success of the Year - Mutual Funds
- Innovation of the Year
- Best ETF of the Year

### INDIVIDUAL AWARD CATEGORIES :

- Trustee of the Year
- Small Board Trustee of the Year
- Independent Counsel of the Year
- Fund Leader of the Year
- Fund Marketer of the Year
- CEO of the Year

### CRITERIA :

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

### CO-ORDINATION OFFICE:

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