

Presents

NATIONAL AWARDS FOR MARKETING EXCELLENCE



5th July, 2018
Taj Lands End,
Mumbai

(FOR EXCELLENCE IN RETAIL ARCHITECTURE & RETAIL DESIGN)

The National Awards are in the 4th Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

ORGANISATIONAL AWARD CATEGORIES :

- | | |
|---|--|
| <ul style="list-style-type: none"> ▪ Western Fashion Apparel - Specialty Store ▪ Indian Fashion Apparel – Specialty Store ▪ Leisure & fashion & Sports accessories - Specialty Store ▪ Health & Beauty - Specialty Store ▪ Consumer Durables, IT & telecom- Specialty store ▪ Home improvement - Specialty Store ▪ Service Retail ▪ Transportation - Specialty Store ▪ Restaurants, Cafes, Pubs and Food courts ▪ Food Groceries & General Merchandise ▪ Department Stores | <ul style="list-style-type: none"> ▪ Best Window Display - Products & Collections ▪ Best Window Display - Festivals and EOSS ▪ Best Retail Graphics ▪ Best In-Store Visual Merchandising ▪ Best VM Installation ▪ Best Lighting ▪ Best Shop Fitting ▪ Best Store Front Signage ▪ In-store Tech & Digital Experience ▪ Green Initiative |
|---|--|

INDIVIDUAL AWARD CATEGORIES :

- | | |
|---|---|
| <ul style="list-style-type: none"> ▪ Retail Designer of the Year ▪ Retail Architect of the Year | <ul style="list-style-type: none"> ▪ Brand Builder of the Year ▪ Young Achiever of the Year |
|---|---|

CRITERIA:

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

CO-ORDINATION OFFICE:

402, 4th Floor, Savoy Chambers, Near Juhu Garden, Santacruz (W), Mumbai - 54.

Tel : +91-22-2660 2500

Mob : +91-9892120572

E-mail : secretariat1@cmoasia.org

Website : www.cmoasia.org

Endorsed By



The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

