

Presents

ME MARKETING EXCELLENCE

(FOR EXCELLENCE IN DIGITAL ENTERTAINMENT INDUSTRY)

4th JULY, 2019 | TAJ LANDS END MUMBAI

The National Awards are in the 5th Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

AWARD CATEGORIES

ORGANIZATIONAL AWARD CATEGORIES

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| <ul style="list-style-type: none"> ▪ Best Digital Entertainment Programme ▪ Best Digital Entertainment Sports or Live Event Coverage ▪ Best Digital VR Experience ▪ Best Digital Entertainment App ▪ Best Digital Entertainment – Marketing Campaign ▪ Best Digital Media Entertainment – Media / Advertising company of the Year ▪ Best Digital Entertainment Quality Services | <ul style="list-style-type: none"> ▪ Best Digital Entertainment DTH Service Provider ▪ Best Digital Entertainment Project ▪ Best Digital Channel of the Year ▪ Best Digital Children's Content ▪ Best Digital Programme Support ▪ Best Digital Entertainment Team ▪ Best Digital Video Platform/Services ▪ Best Digital Entertainment Company ▪ Best Digital Entertainment Website for a Strand, Channel or Genre / video-sharing ▪ Best Digital Entertainment Best Factual Channel | <ul style="list-style-type: none"> ▪ Best Digital Entertainment – Gaming Platform / Game ▪ Best Gaming Company of the Year ▪ Best Non-scripted Online Short Film ▪ Most Innovative Digital Entertainment Company ▪ Best Original Web Channel ▪ Best Popular Factual Programme ▪ Best Programme Acquisition ▪ Best Scripted Online Short Film ▪ Best Scripted Programme ▪ Best Social Media & Digital Marketing Campaign |
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INDIVIDUAL AWARD CATEGORIES

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| <ul style="list-style-type: none"> ▪ Digital Entertainment Professional of the Year ▪ Women Leader of the Year - Digital Entertainment Industry | <ul style="list-style-type: none"> ▪ Innovative Leader of the Year - Digital Entertainment Industry ▪ CEO of the Year ▪ Business Leader of the Year | <ul style="list-style-type: none"> ▪ Marketing Professional of the Year ▪ Outstanding Contribution in Entertainment Industry |
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BEST DIGITAL ENTERTAINMENT SPECIALIST CHANNEL

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| <ul style="list-style-type: none"> ▪ Sports ▪ News | <ul style="list-style-type: none"> ▪ Religious ▪ TV Show | <ul style="list-style-type: none"> ▪ Online Shopping ▪ Cable/Broadband |
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CRITERIA

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

Endorsed By



CO-ORDINATION OFFICE:

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

