

Presents

ME MARKETING EXCELLENCE

(FOR EXCELLENCE IN FOOD & GROCERY)

4th JULY, 2019 | TAJ LANDS END MUMBAI

The National Awards are in the 5th Year. It is a premium forum bringing elite marketers, brand custodians, advertising, departmental heads, retailers, real estate professionals, shopping mall owners and creative honchos together under one roof from across India. This is an invitation-only event taking place behind closed doors.

The platform offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Industry.

The Awards aim to reward the best in the industry and enhance reputations.

AWARD CATEGORIES

ORGANISATIONAL AWARD CATEGORIES

- Food & Grocery Retailer of the Year: Large Format
- Food & Grocery Retailer of the Year: Supermarkets
- Food & Grocery Retailer of the Year: Speciality
- Food & Grocery Retailer of the Year: Convenience store
- Independent Food & Grocery Retailer of the Year
- Food & Grocery Retailer of the Year: Private Label Development
- Food & Grocery Retail Innovation of the Year
- Food & Grocery Retail Launch of the Year
- Best Food & Grocery Blog of the Year
- Best Food & Grocery Website
- Food & Grocery brand of the Year (Bakery)
- Food & Grocery brand of the Year (Traditional Foods)
- Food & Grocery brand of the Year (Cold Beverages & Juices)
- Food & Grocery brand of the Year (Hot Beverages)
- Food & Grocery brand of the Year (Rice, Noodles and Pasta)
- Food & Grocery brand of the Year (Chilled Foods)
- Food & Grocery brand of the Year (Soups)
- Food & Grocery Brand of the Year (Snacks)
- Food & Grocery Brand of the Year (Dairy Products)
- Food & Grocery Brand of the Year (Ready To Eat Food)
- Food & Grocery Brand of the Year (Frozen Desert)
- Food & Grocery Brand of the Year (Instant Mix Food)
- Best Confectionery Brand of the Year
- Best Spices Brand of the Year
- Best Pickles Brand of the Year
- Best Cooking Oil Brand of the Year
- Best Agro Food Brand of the Year
- Cookery School of the Year
- Green Supplier of the Year
- Food & Grocery Consumer Initiative of the Year
- Restaurant Brand of the Year
- Most Preferred luxury restaurant of the year
- Most Preferred Airport restaurant of the year
- Most Preferred Design restaurant of the year
- Most Preferred restaurant & F&B retailer of the year
- Most Preferred Fast Food Joint of the Year
- Beat Restaurant team of the Year

INDIVIDUAL AWARD CATEGORIES

- Rising Star of the Year (Under 35)
- Managing Director of the Year
- Food & Grocery Personality of the Year
- Most admired Chef of the year
- Lifetime achievement of the year
- CEO of the year

CRITERIA

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

Endorsed By



CO-ORDINATION OFFICE:

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

