

Presents

## ME NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN HOTEL INDUSTRY)

4<sup>th</sup> JULY, 2019 | TAJ LANDS END MUMBAI

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**NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN HOTEL INDUSTRY)** The Hotel of the Year Awards recognise and reward hotels and spas that deliver exceptional levels of service and world class facilities to its guests. Individuals and Organisations in need of recognition & branding of their continues customer delight & superior performance in their respective field can apply. By becoming an award winning hotel, you showcase your hotel as much more than a hotel but as a guest experience that will live with your guests for many years and elevate your hotel over your competitors.

### ORGANIZATIONAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> <li>▪ Best Wedding Destination Hotel Of The Year</li> <li>▪ Best 5 Star Hotel of The Year</li> <li>▪ Best 4 Star Hotel of The Year</li> <li>▪ Best 3 Star Hotel of The Year</li> <li>▪ Hotel Launch of The Year</li> <li>▪ Best City Hotel of The Year</li> <li>▪ Best Convention Hotel of The Year</li> <li>▪ Best Luxury Hotel of The Year</li> <li>▪ Best Convention Hotel of The Year</li> <li>▪ Best Concierge Hotel of The Year</li> <li>▪ Best Medical Spa Hotel of The Year</li> <li>▪ Best Resort Hotel of The Year</li> <li>▪ Best Large Hotel of The Year</li> <li>▪ Best Luxury Spa Resort/ Hotel of The Year</li> <li>▪ Best Luxury Private Island Resort/Hotel of The Year</li> <li>▪ Best Conference And Convention Hotel</li> <li>▪ Most Stunning Hotel Location of The Year</li> <li>▪ Best Romantic Villa Resort/Hotel &amp; Spa of The Year</li> <li>▪ Best Serviced Apartments of The Year</li> <li>▪ Best Mid-Market Hotel of The Year</li> <li>▪ Best Luxury Family Resort/ Hotel of The Year</li> <li>▪ Best Luxury Lifestyle Beach &amp; Spa Resort</li> <li>▪ Best Innovation In Hotel Concept</li> <li>▪ Best Brand Marketing Operation</li> <li>▪ Best Digital Innovation</li> <li>▪ Best Sport's Pub of The Year</li> <li>▪ Best Initiative In Sustainable Development</li> </ul> | <ul style="list-style-type: none"> <li>&amp; Social Responsibility</li> <li>▪ Best Initiative In Human Resources &amp; Talent Management</li> <li>▪ Most Preferred Boutique Hotel of The Year</li> <li>▪ Most Impressive Hotel Feature of The Year</li> <li>▪ Most Preferred Emerging Hotel of The Year</li> <li>▪ Most Preferred Heritage Hotel of The Year</li> <li>▪ Most Preferred Spa/Wellness Centre</li> <li>▪ Most Preferred Casino Resort/Hotel</li> <li>▪ Most Preferred Training/Coaching Institute</li> <li>▪ Most Preferred Fast Food Joint</li> <li>▪ Most Preferred CSR Initiative</li> <li>▪ Most Preferred Design Hotel of The Year</li> <li>▪ Most Preferred Airport Hotel of The Year</li> <li>▪ Most Preferred Green Hotel of The Year</li> <li>▪ Most Preferred Restaurant &amp; F&amp;B Retailer</li> <li>▪ Best Hotel Bar of The Year</li> <li>▪ Best Cocktail Bar of The Year</li> <li>▪ Best Restaurant Bar of The Year</li> <li>▪ Best Live Music Venue of The Year</li> </ul> | <ul style="list-style-type: none"> <li>▪ Best Lounge of The Year</li> <li>▪ Speakeasy of The Year</li> <li>▪ Best Hotel/Restaurant Bar of The Year</li> <li>▪ Best Dance Club of The Year</li> <li>▪ Best Bar or Night Life Venue of The Year</li> <li>▪ Gym or Sporting Facility of The Year</li> <li>▪ Renovation Project of The Year</li> <li>▪ New Restaurant of The Year</li> <li>▪ Event Venue of The Year</li> <li>▪ Best Beer Bar of The Year</li> <li>▪ Best Pub/Club Chain of The Year</li> <li>▪ Best Vegetarian Café of the Year</li> <li>▪ Bakery of the Year</li> <li>▪ Best Juice &amp; Shake Parlour of the Year</li> <li>▪ Café with Outstanding Ambience &amp; Interiors Award</li> <li>▪ Cafe of the Year</li> <li>▪ Emerging Sea Food Restaurant of the Year</li> <li>▪ Restaurant Serving Best Breakfast of the Year</li> <li>▪ Food App of the Year</li> <li>▪ Best Multi - Cuisine Restaurant of the Year</li> <li>▪ Best Highway Restaurant of the Year</li> <li>▪ Best Foreign Cuisine Restaurant Chain of the Year</li> <li>▪ Best Retro Bar of the Year</li> <li>▪ Best Theme Based Restaurant</li> <li>▪ Best 24 hour Dining Restaurant</li> <li>▪ Best Quick Service Restaurant Chain of the Year</li> </ul> |
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### INDIVIDUAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> <li>▪ Rising Star Award</li> <li>▪ Most Admired MD/CEO of The Year</li> <li>▪ Most Admired General Manager of The Year</li> <li>▪ Most Admired Director/Executive of The Year</li> <li>▪ Most Admired Hospitality Professional of The Year</li> <li>▪ Most Admired HR Professional of The Year</li> <li>▪ Most Admired Sales &amp; Marketing</li> </ul> | <ul style="list-style-type: none"> <li>Professional of The Year</li> <li>▪ Most Admired Corporate/PR Professional of The Year</li> <li>▪ Most Admired IT Manager of The Year</li> <li>▪ Most Admired Training/Coaching Professional of The Year</li> <li>▪ Most Admired Chef of The Year</li> <li>▪ Most Admired Procurement</li> </ul> | <ul style="list-style-type: none"> <li>Manager of The Year</li> <li>▪ Most Admired House Keeper of The Year</li> <li>▪ Most Admired Banquet Manager of The Year</li> <li>▪ Most Admired Front Office Manager of The Year</li> <li>▪ Most Admired F&amp;B Manager of The Year</li> <li>▪ Most Admired Barman of The Year</li> <li>▪ Lifetime Achievement of The Year</li> </ul> |
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### CRITERIA :

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

Endorsed by



THOUGHT LEADERS



WORLD FEDERATION OF HOSPITALITY PROFESSIONALS

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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances.

The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

