



4TH JULY, 2019 | TAJ LANDS END MUMBAI

Luxury Lifestyle Leadership Awards is a selecting, recognizing, celebrating and promoting the best luxury goods and services all over the world. The Luxury Lifestyle Leadership Award is an attribute of excellence granted to companies in the luxury segment for their initiatives and outstanding achievements. The nominees will be evaluated based on their uniqueness, excellence and innovations of the provided goods and services in the luxury industry. It is a great honor for us to present and promote the luxurious companies and brands of the region on the international scale and to honor the best of them".

The companies and brands are invited to register and participate in various categories of luxury businesses: residential real estate, luxury restaurant, luxury hotel, boutique hotel, national brand, spa and wellness center, jewellery brand, interior design studio, luxury travel company, etc.

AWARD CATEGORIES:

AVIATION:

- Best Luxury Airline for business travellers
- Best Cabin Crew
- Best in Flight Services
- Best On Board Facilities
- Best Airport Lounge (India / International)
- Best Airport Duty Free Operator
- Best Airport
- Best Airline - First Class / Business Class

CRUISE:

- Best Luxury Small Cruise Line of the year
- Best Luxury Large Cruise Line of the year
- Best Luxury River Cruise Line of the year
- Best Luxury Cruise of the year
- Best On Board Facilities
- Best Luxury Cruise Tour Operator

LUXURY NIGHTLIFE HOTSPOT OF THE YEAR:

- Best Luxury Sports Bar of the Year
- Best Luxury Lounge of the Year
- Best Luxury VIP Section
- Best Luxury Brand of the Year
- Best Interior Design
- Best Luxury Place to Celebrate
- Best Luxurious Gentlemen's Club of the Year
- Best Luxurious Irish Bar
- Best Luxurious Wine Bar
- Best Luxurious Concept Bar
- Best Luxurious Café Bar
- Best Luxurious Nightclub of the Year
- Best Luxurious Open Air Bar

HOTEL CATEGORIES:

- | | | |
|--|--|--|
| <ul style="list-style-type: none"> Luxury Ski Hotel/ Resort Luxury Hot Spring Hotel / Resort Luxury AirTransit Hotel / Resort Luxury Heritage Hotel / Resort Luxury City Hotel / Resort Luxury Cultural Hotel / Resort Luxury Banquet / Event Hotel / Resort Luxury Sport Hotel / Resort Luxury Wine Estate Hotel / Resort Luxury Wellness Hotel / Resort Luxury Small Hotel / Resort Luxury Scenic View Hotel / Resort Luxury Riverside Hotel / Resort Luxury Palace Hotel / Resort Luxury Mountain Hotel / Resort | <ul style="list-style-type: none"> Luxury Modern Hotel / Resort Luxury Lakeside Hotel / Resort Luxury Harbour Hotel / Resort Luxury Gourmet Hotel / Resort Luxury Castle Hotel / Resort Luxury Beach Hotel / Resort Luxury Architecture Design Hotel / Resort Luxury All Suite Hotel / Resort Luxury Contemporary Hotel / Resort Luxury Eco/Green Hotel / Resort Luxury Historical Hotel / Resort Luxury Art Hotel / Resort Luxury Hotel / Resort Luxury Coastal Hotel / Resort Luxury Hotel & Conference Centre / Resort | <ul style="list-style-type: none"> Luxury Casino Hotel / Resort Luxury Business Hotel / Resort Luxury Boutique Hotel / Resort Luxury Airport Hotel Luxury Spa Hotel / Resort Luxury Family Hotel / Resort Luxury Diplomatic Hotel / Resort Luxury Rooftop View Hotel Luxury Design Hotel / Resort Luxury Romantic Hotel / Resort Luxury Honeymoon Hotel / Resort Luxury Country Hotel / Resort Luxury Family All-Inclusive Hotel / Resort |
|--|--|--|

OTHER CATEGORIES:

- | | | | |
|---|--|--|--|
| <ul style="list-style-type: none"> Luxury Desert Camp Luxury Hotel Group Luxury Yoga Retreat Luxury Women's Retreat Luxury Spa Retreat Luxury All-inclusive Retreat | <ul style="list-style-type: none"> Luxury Boutique Retreat Luxury Healing Retreat Luxury Wellness Retreat Luxury Tented Camp Luxury Adventure Destination Luxury Beach Retreat | <ul style="list-style-type: none"> Luxury Management Group Luxury Collection Group Luxury Holistic Retreat Luxury Wedding Destination Luxury Cultural Retreat Luxury Guest House | <ul style="list-style-type: none"> Luxury City Serviced Apartments Luxury Business Serviced Apartments Luxury Boutique Serviced Apartments Luxury Contemporary Serviced Apartments |
|---|--|--|--|

BEAUTY SALON:

- | | | |
|--|---|--|
| <ul style="list-style-type: none"> Best Luxury Hair and Beauty Salon of the Year Best Luxury Nail Salon/Bar of the Year Best Luxury Massage Therapist of the Year | <ul style="list-style-type: none"> Best Luxury Mobile Therapist of the Year Best Luxury Beauty Salon New Business (Open Less than Five Years) Hair Stylist of the Year | <ul style="list-style-type: none"> Colour Technician of the Year Barber/Gentlemen's hairdresser of the Year Best Bridal/Special Occasion Hair Stylist of the Year |
|--|---|--|

COSMETICS:

- | | | | |
|--|--|--|--|
| <ul style="list-style-type: none"> Best Luxury Indie Beauty Brand Best Luxury Indie Color Cosmetic Best Luxury Indie Skin Care Best Luxury Indie Hair Care | <ul style="list-style-type: none"> Luxury Bath and Body Product Luxury Hair care, Styling or Colouring Product - Mass Luxury Everyday Facial Skincare Product | <ul style="list-style-type: none"> Luxury Skincare Treatment Product Luxury Makeup Product For Face/Eyes/Lips Luxury Classic Beauty Product | <ul style="list-style-type: none"> Luxury Self Tan or Sun Care Product Luxury Hand, Foot or Nail Care Product Luxury Men's Grooming Product |
|--|--|--|--|

PERFUMES:

- | | | |
|---|--|--|
| <ul style="list-style-type: none"> Luxuries perfume brand of the year Best Fragrance of the year : Women / Men Best Unisex Fragrance of the year | <ul style="list-style-type: none"> Best Perfume Flanker of the year Best Gourmand Fragrance of the year Perfume House of the year | <ul style="list-style-type: none"> Most Innovative perfume brand Most preferred Luxury Perfume Brand |
|---|--|--|

FASHION:

- Luxury Fashion & Style - (All clothing, footwear & accessories including: sportswear, clothing fabrics, luggage and sunglasses.)

FITNESS AND WELLNESS:

- Luxury Health & Fitness Club Of the Year
- Luxury Local Authority/Community Health & Fitness Club of the Year
- Luxury Boutique Health and Fitness Club of the Year
- Luxury Leisure Gym/Health Club of the Year
- Luxury Rehabilitation Facility of the Year
- Luxury Hotel Gym Facility of the Year
- Best Newcomer
- Group Operator of the Year

INNOVATIONS FOR LUXURY BRANDS:

- (All clothing, footwear & accessories including: sportswear, clothing fabrics, luggage and sunglasses.)

LUXURY EXPERIENCE:

- (All Hotels, SPA, Restaurant, Sports Bar, Brewery, Tourism, Air Lines, Cruise Line, DMC's, Events)

CAR:

- | | |
|---|---|
| <ul style="list-style-type: none"> Luxury Car of the Year Luxury Car Design of the Year | <ul style="list-style-type: none"> Green Car of the Year Best Performance Car Best Urban Car |
|---|---|

PRODUCT DESIGN:

- Home / Personal / Leisure / Work / Mobility / Urban
- Furniture Design - (Tables, Chairs, Beds, Chaises, Sofas, etc)
- Light Design - (Lamps, Chandeliers, Pendants, etc)
- Accessory Design - (Vases, Trays, Carpets, Cutlery, etc)

BEST OTHER:

- | | |
|---|--|
| <ul style="list-style-type: none"> Design of the Year Interior of the Year Timeless Design | <ul style="list-style-type: none"> Prospectives : For recognisable achievements designed by young talents in the fields of industrial design, fashion, and architecture |
|---|--|

PERSONALITY AWARD:

- | | |
|---|--|
| <ul style="list-style-type: none"> CEO of the Year Women Achiever of the Year | <ul style="list-style-type: none"> Young Achiever of the Year VIP Host of the Year |
|---|--|

REAL ESTATE:

- Best Real Estate Project - (Luxury Residential / Luxury Hotels / Luxury Villas/ Luxury Commercial Offices / Luxury Commercial - Retail / Luxury Master Development / Luxury Mall)
- Best Real Estate - Customer Experience Initiative
- Best Real Estate Developer - Sustainable "Green" Development
- Best Marketing Campaign
- Best Facility Management Company
- Best Owners Association Management Initiative
- Happiest Community - Any real estate project (a building, a villa compound, a retail complex or mall, an office tower or business park, a labour camp so on)
- Best Technology in Real Estate

ARCHITECTURE:

- Residential Project - (Private homes, Villas, Holiday homes, Bungalows, Apartments, Gated housing communities, etc)
- Commercial Project - (Office buildings, Retail, Hotels, Shopping malls, Factories, Mixed Use, Resorts, etc)
- Public / Institutional Project - (Educational institutions, Museums, Cultural centers, Pavilions, Auditoriums, Airports, etc)
- Sustainable Project - (Residential or commercial projects that display exceptional sensitivity to energy costs, material use and environment impact)
- Temporary Architecture - (Galleries, Exhibition space, Set design, Temporary installations, etc)

INTERIOR DESIGN:

- Residential Interiors - (Private homes, Villas, Holiday homes, Bungalows, Apartments, etc)
- Bar/Restaurant Interiors - (Bars, Cafes, Restaurants, etc)
- Leisure Project Interiors - (Spas, Nightclubs, Lounge, Gymnasiums, Wellness centers, Salons, etc)
- Workspace Interiors - (Offices)
- Retail Interiors - (Stores)
- Public / Institutional Project Interiors - (Educational institutions, Museums, Cultural centers, Pavilions, Auditoriums, Airports, etc)

VISUAL DESIGN:

- | | |
|--|---|
| <ul style="list-style-type: none"> Architecture Photography | <ul style="list-style-type: none"> Interiors Photography |
|--|---|

ENTRY FEE (Per Nomination): Indian: ₹40,000/- (+18% GST) | International: US\$ 650 (Exclusive of Bank Charges)

Payment (Cheque / DD) should be drawn in favor of "FUN AND JOY AT WORK", payable at Mumbai.

All Entry fees needs to be paid in advance to make it eligible for it to go through the Jury Round & as a part of the process itself.

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

Endorsed by



CO-ORDINATION OFFICE:

401- 403, Prime Plaza Building, S. V. Road, Above TBZ Jewellers, Near Asha Parekh Hospital, Santacruz (W), Mumbai - 54.

Tel : +91-22-68277720

E-mail : secretariat@globalmicecongressandawards.com

Mobile : +91-77388 88488 / 7400078111

Website : www.globalmicecongressandawards.com

The Entry Fee is Non - Refundable. Entries once sent cannot be withdrawn under any circumstances.

The organisers reserve a right to alter or change the program or its content and title without assigning any reason whatsoever.



A FUN AND JOY AT WORK PRODUCTION