

Presents

ME NATIONAL AWARDS FOR MARKETING EXCELLENCE

(FOR EXCELLENCE IN TRAVEL & TOURISM INDUSTRY)

4th JULY, 2019 | TAJ LANDS END MUMBAI

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NATIONAL AWARDS FOR MARKETING EXCELLENCE (FOR EXCELLENCE IN TRAVEL & TOURISM INDUSTRY), The Award is constituted to honor various segments of the Travel & Tourism and encourage healthy competition with an aim to promote tourism. Individuals and organization in need of recognition & branding of their continues customer Delight & Superior performance in their respective field can apply

ORGANIZATIONAL AWARD CATEGORIES :

- Best Leading Air Travel Service Provider
- Best Digital Campaign in Tourism
- Best Adventure Theme Parks
- Best National Tourism Board Campaign
- Best Leading Airline - First Class
- Best Destination Campaign
- Best Digital Influencer Campaign
- Best in Wellness
- Best Food Destination
- Best in LGBT
- Best in Luxury
- Best Attraction
- Best Adventure Destination
- Best Spiritual Destination
- Best Beach OR Coastal Destination
- Best in Responsible Tourism
- Best Tourism Marketing Agency
- Best Leading Airline - Business Class
- Best Leading Airline - Economy Class
- Best Midscale/ Upscale Hotel Brand
- Best Corporate Social Responsibility
- Programme
- Best Business Hotel
- Best Ground Transportation Company
- Best Corporate Payment Provider
- Best Rail Operator
- Best Short/Long-Haul Airline
- Best NEW Travel Technology Product
- Best Leading Airline
- Best Beach/Resort Hotel
- Best Leading Airport
- Best Leading Cabin Crew
- Best Hotel Team
- Best Leading In-flight Duty Free Concessionaire
- Best Leading Luxury Flight Services Provider
- Best Leading Adventure Tourism Destination
- Best Beach Destination
- Best Casino Hotel
- Best Luxury Hotel
- Best Online Travel Agents
- Best Tourist Board
- Best PR Campaign
- Outstanding Contribution to the Industry
- Most Innovative Use of Technology Within a Destination
- Best Travel Portal
- Best Travel Team
- Best Restaurant & FB Retailer
- Best Tour Operator Inbound/Outbound
- Best Wildlife and Nature Destination
- Best Meeting and Conference Destination
- Best Airport Hotel
- Best Spa Center
- Travel Buyer of the Year
- Best Leading Airline/Travel App
- Best Leading Airline Website
- Best Leading Travel Management Company

INDIVIDUAL AWARD CATEGORIES :

- CEO Of The Year
- Sales and Marketing Professional Of The Year
- Cabin Crew/Staff's Of The Year
- Catering & Services Of The Year
- Pilot Of The Year
- HR Professional Of The Year
- Airlines Aviation Professional Of The Year
- Young Achievers Award Of The Year
- Hospitality Professional Of The Year
- Year
- Lifetime Achievement Of The Year
- Corporate Communication/PR Professional Of The Year
- Chef Of The Year
- Director & FB Of The Year

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

Endorsed by



THOUGHT LEADERS



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The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

