

Last Mile ASEAN Conference & Expo 2019: A trade dais for all stakeholders of online and offline retail Industry under one roof

Third Last Mile ASEAN (LMA) Conference & Expo 2019 is the only dedicated conference and exhibitions for online retail distribution industry in ASEAN, covering all aspect of logistics from fulfillment to cross border business opportunities for the retail, ecommerce, post and parcel industries. Taking place on 26 and 27 September 2019 in BITEC-Bangkok, LMA focuses majorly on understanding fundamentals of operations & fulfillment in running cross border last mile delivery business. The two-day confex, organized by Manch Exhibitions will have more than 50 speakers and industry experts, sharing insights through keynote presentations, panel discussions and interactive sessions.

Southeast Asia's online retail market is expected to reach US\$53 billion in the next five years, according to a recent analysis by Forrester Consulting. Entire South East Asia is witnessing boom in the ecommerce sector. More and more retail chains are also opening up their e- stores. Last Mile ASEAN is one such attempt to address the challenges faced by this growing industry and recognizing the need to make this sector organized. In past three years LMA has emerged as a favorable platform for the e- retail industry to share ideas, best practices and network with peers.

Last Mile ASEAN will feature exhibitors from entire value chain of last mile fulfillment industry and shall address several topics including:

- Understanding the need for standardized Omni-channel, Unified Commerce and Profitability to ensure Omni-channel inventory visibility, fulfillment optimization
- The Customer – Making or Breaking your brand!
- Creating effective strategies for Cross-Border Expansion
- Same Day Delivery – Driving Market Share And Customer Experience
- Last Mile Challenges in Food Delivery

An exciting line up of speakers from industry and end user segment is the highlight of the event. Some of the confirmed speakers are:



Sreekanth Chetlur
Head of e-Commerce & Omni-Channel
eCommerce
Matahari Department Store (Indonesia)



Yoshihito Sasaki
Vice President, Operational Excellence,
Walmart Japan



Mr. Bob Chua
Founder and CEO
BlinQ (Malaysia)



Mr. Dulith Herath
Founder & Chairman of Kapruka.com
Co-Founder of Grasshoppers



Komsan Kwunchaithunya
Vice President, Thai Retailers Association
Group General Manager, The Mall Group (Thailand)



Mr. Jaap Doornbos
Retail Director Deputy- Southeast Asia
IKEA

LMA 2019 has garnered strong support from Asian Institute of Logistics: ALL, Department of Industrial Promotion, Ministry of Industrial, Thai eCommerce Association, Ministry of Digital Economy and Society, Institute for SME Development ISMED and many more. Several industry publications including Retail News Asia, Asia Outlook, Retail in Asia, Supply Chain Brain, Media Buzz, CIOAdvisor APAC, Logistics Network, Thailand Industrial Today, Logistics Manager and aec-logistics.com are Media Partners.

With a large variety of products, solutions and technologies on display, LMA is particularly beneficial for decision makers from Ecommerce Companies (Fashion, Electronics and Appliances, Apparels, Furniture, Food and Grocery, Healthcare, Entertainment and Book), Retail Chains (Supermarkets, Hypermarkets, Electronic Retail Chains), Brick and Mortar Stores (Offline and Online Retail Outlets), Logistics and Supply Chain Providers, Post and Parcel Companies and many other sectors. This event is an ideal platform for SMEs, MSMEs and budding entrepreneurs who want to venture into this multi billion-dollar industry. Organizers have come up special rates for SMEs, MSMEs and start up companies for participating in the event. This year event is expected to host more than 300 delegates and 1500 visitors to the event.

3rd Last Mile ASEAN (LMA)-Conference & Expo looks like an exciting opportunity to present range of possibilities to a great number of potential business partners and international competition. It also promises to be a great growth catalyst in the e retail evolution.

For more details of the conference program, speakers and participating options you may visit-
www.LastMileAsean.com