



## **IF IT'S ASIA, IT'S ATF**

Asia TV Forum & Market (ATF), a global content market located in the heart of the dynamic Asia Pacific, bridges the world with a region exploding with opportunities for co-production, financing and content acquisition.

With Asia Pacific leading the world in multi-platforms & multi-screens content growth, ATF now takes the world forward as a growing global content market at its best. An undeniable buzz at ATF has sealed its reputation as **THE PLACE TO BE**, as the number of top quality buyers grow exponentially year-on-year, triggering innovative partnerships and unmatched contracts. There's no better place to tap the opportunity than at ATF!