



BHUBANESWAR BRAND LEADERSHIP AWARDS 2019

6th March, 2019
Sandy's Tower, Bhubaneswar

BHUBANESWAR BRAND LEADERSHIP AWARDS is a benchmark to recognize and honor companies for embodying the principles of Corporate Social Responsibility in their business philosophy and Operations. The Awards aims to honor companies that continuously innovate and implement Sustainable approaches towards becoming socially responsible.

ORGANIZATIONAL AWARD CATEGORIES :

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> ▪ Marketing Campaign of the Year ▪ Award for Best Use of Social Media in Marketing ▪ Best in-house magazine ▪ International Newspaper of the year ▪ Shopping Centre of the Year award ▪ Best Loyalty Program ▪ Advertising Agency of the Year ▪ Digital Agency of the Year | <ul style="list-style-type: none"> ▪ Outdoor Agency of the Year ▪ Business News Channel of the Year ▪ Entertainment Channel of the Year ▪ Radio Station of the Year ▪ PR Agency of the Year ▪ Emerging Brand Award ▪ Brand Revitalization Award | <ul style="list-style-type: none"> ▪ Effective use of Marketing Communication Award ▪ Sustainable Marketing Excellence Award ▪ Agency Innovation of the Year Award ▪ Sustainable Smart City Award ▪ Most Innovative Infrastructure Company ▪ Best Growing Infrastructure Company ▪ Best Design Company in Infrastructure |
|---|--|---|

AWARD FOR BRAND EXCELLENCE IN :

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> ▪ Infrastructure Sector ▪ Banking, Financial Services & Insurance Sector ▪ Service, Hospitality, Travel & Tourism Sector ▪ Pharmaceutical & Bio-Technology Sector ▪ Construction and Real Estate Sector | <ul style="list-style-type: none"> ▪ IT/ ITES Sector ▪ Business Process Outsourcing (BPO) Sector ▪ Retail Sector ▪ FMCG Sector ▪ Gems & Jewellery Sector ▪ Telecom Services Sector ▪ Supply Chain & Logistics Sector | <ul style="list-style-type: none"> ▪ Automobiles - 2 Wheeler sector ▪ Automobiles - 4 Wheeler sector ▪ eCommerce & Internet Business Sector ▪ Power Generation Sector (DG & HUPS) ▪ Sports Marketing ▪ Beauty, Wellness and Fitness Sector ▪ Consumer Durables Sector ▪ Petroleum & Petrochemicals Sector |
|---|---|---|

INDIVIDUAL AWARD CATEGORIES :

- | | | |
|---|--|---|
| <ul style="list-style-type: none"> ▪ Creative Professional of the Year ▪ Marketing Professional of the Year ▪ Digital Marketer of the Year Award | <ul style="list-style-type: none"> ▪ Corporate Communication Professional of the Year ▪ PR Professional of the Year ▪ Brand Builder of the Year | <ul style="list-style-type: none"> ▪ Young Achiever of the Year (Under 35) ▪ Most Admired Entrepreneur Award ▪ CEO of the Year ▪ Lifetime Achievement Award |
|---|--|---|

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

CO-ORDINATION OFFICE: 401-403, Prime Plaza Building, S.V. Road, Above TBZ Jewellers, Nr. Asha Parekh Hospital, Santacruz (West) Mumbai - 400054.

Mob : +91-9867311742

E-mail : aalok.pandit@cmoasia.org

Website : www.cmoasia.org

Endorsed By



The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

