



NASHIK RADIO STATION AWARDS 2017.

21st August, 2017 | The Gateway Hotel - Ambad, Nashik

NASHIK RADIO STATION AWARDS 2017 was created with the aim of supporting and recognising quality in radio broadcasting in India. The Awards celebrates the very best of Indian radio, honouring outstanding programming, on-air personalities, marketing & promotions and creativity within the industry. These categories are rewarded with the specially created Excellence in Radio Awards trophy, an exclusive commissioned statute befitting the prestige and importance of the awards. The benchmark of quality by which radio professionals, consumers and advertisers recognise, reward and celebrate outstanding content and creativity.

ORGANIZATIONAL AWARD CATEGORIES :

- Best Breakfast Programme
- Best Programme (Non-Breakfast)
- Best Radio Programme
- Best Radio Programme (Non-Metro Station)
- Best Radio Sparkler
- Best Radio Promo - In-House
- Best Radio Station Imaging
- Best Radio Show Packaging
- Best Community Service Award
- Best Interactive Idea
- Best Creative Campaign
- Best Media Campaign
- Best On Ground/Activation by an FM Station
- Excellence in New Media Initiative
- Best FM Network
- Best Use of Music/Song/Jingle by an Advertiser in a Radio Spot
- Most Effective Use of Radio in an Activation Campaign
- Most Outstanding Use of Radio in an Ad Campaign
- Best CSR Initiative from an Advertiser

INDIVIDUAL AWARD CATEGORIES :

- RJ of the Year
- CEO of the Year
- Marketing Professional of the year
- Digital Marketer of the Year
- Creative Professional of the Year

CRITERIA:

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

CO-ORDINATION OFFICE:

402, 4th Floor, Savoy Chambers, Near Juhu Garden, Santacruz (W), Mumbai - 54.

Tel : +91-22-2660 3124

Mobile : +91-98673 11742

E-mail : secretariat@cmoasia.org / aalok.pandit@cmoasia.org

Website : www.cmoasia.org

Endorsed By



The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

