

NASHIK SHOPPING MALL AWARDS 2018

22nd August, 2018 | Express way Inn, Nashik

NASHIK SHOPPING MALL AWARDS as an invitation-only event taking place behind closed doors, the program offers top marketing professionals, agencies and consultants an intimate environment for recognizing & rewarding excellence. The Awards will bring the best industry professionals who have made the outstanding contributions in the Branding & Marketing fraternity. The Awards aim to reward the best in the industry and enhance reputations.

ORGANISATIONAL AWARD CATEGORIES :

- Shopping Center of the Year Metros (East)
- Shopping Center of the Year Metros (North)
- Shopping Center of the Year Metros (West)
- Shopping Center of the Year Metros (South)
- Shopping Center of the Year Non Metro (East)
- Shopping Center of the Year Non Metro (North)
- Shopping Center of the Year Non Metro (West)
- Shopping Center of the Year Non Metro (South)
- Most Admired Shopping Centre of the Year
- Most Admired Marketing Campaign of the Year
- Best Innovative Shopping Centre
- Best Thematic Decoration-Shopping Centre
- Retail Merchant of the Year
- Best Sustainable Design of the Year
- Best Retail & Leisure Development
- Best Utility Services Company of the Year(Lifts, Escalators, Security Sensor)
- Best Security Services Company of the Year(Security, Car Park)
- Best Social Innovative Program-Shopping Center(Marketing)
- Best Architecture & Interior Design- Shopping Center
- Best Property Management Company of the Year
- Most Admired Shopping Centre of the Year - Marketing and Consumer Promotions
- Most Admired Shopping Centre of the year-Retailers' Choice
- Most Admired Shopping Centre of the year - Socially Responsible
- Most Admired Shopping Centre Launch of the Year
- Most Admired Shopping Centre Management Co. of the Year
- Shopping center of the year-Luxury- East
- Shopping Centre of the year-Luxury- West
- Shopping Centre of Year-Luxury- North
- Shopping Centre of the year- Luxury-South
- Most Luxurious Shopping Mall
- New Developments and Expansions
- Shopping Mall with Maximum Luxury Brands
- Best Shopping Mall with Maximum International Brands
- Best Food Court in a shopping Mall
- Best Social Media Campaign of the Year
- Best Digital Marketing Campaign of the year
- Best Shopping Mall with Regional Brands
- Best Real Estate Developer (Shopping Mall)
- Best Retail Store launch in a shopping Mall
- Upcoming Mall of the Year
- Best Location of a shopping Mall
- Best Customer Experience Initiative- Shopping Centre Owners
- Best Shopping Malls with Maximum Food outlets
- Emerging Concept Mall of the Year
- Innovative Retail Concept of the year
- Most Admired Green Shopping Centre of the Year
- Best Family Entertainment Zone

INDIVIDUAL AWARD CATEGORIES :

- Best General Manager -Shopping Center of the Year
- Best Managing Director- Shopping Center of the Year
- Best CEO - Shopping Center of the Year
- Regional Award for Excellence
- Retail Rising Star of the Year
- The Shopping Mall Potential Star of the Year
- Outstanding Achievement Award
- Most Admired Shopping Centre Professional of the Year

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

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