



NASHIK BEST BRAND AWARDS 2019

23rd August, 2019 | Express way Inn, Nashik

NASHIK BEST BRAND AWARDS are designed to recognize exceptional work done by the Marketing fraternity to take their brands into the digital era. Brand Stewards i.e. These awards will recognize & reward leaders for the pioneering job of online asset creation amongst their peer-set for their brands. The entries will be judged by an exceptional jury who will not only look at results but also the leadership ability in creating an innovative marketing environment that has the ability to change the game of the branding and marketing industry.

ORGANIZATIONAL AWARD CATEGORIES :

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| ▪ Marketing Campaign of the Year | ▪ Digital Agency of the Year | ▪ Emerging Brand Award |
| ▪ Award for Best Use of Social Media in Marketing | ▪ Outdoor Agency of the Year | ▪ Brand Revitalization Award |
| ▪ Best in-house magazine | ▪ Business News Channel of the Year | ▪ Effective use of Marketing Communication Award |
| ▪ International Newspaper of the year | ▪ Entertainment Channel of the Year | ▪ Sustainable Marketing Excellence Award |
| ▪ Shopping Centre of the Year award | ▪ Radio Station of the Year | ▪ Agency Innovation of the Year Award |
| ▪ Best Loyalty Program | ▪ PR Agency of the Year | ▪ Sustainable Smart City Award |
| ▪ Advertising Agency of the Year | | |

AWARD FOR BRAND EXCELLENCE IN :

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| ▪ Banking, Financial Services & Insurance Sector | ▪ IT/ ITES Sector | ▪ Automobiles - 2 Wheeler sector |
| ▪ Service, Hospitality, Travel & Tourism Sector | ▪ Business Process Outsourcing (BPO) Sector | ▪ Automobiles - 4 Wheeler sector |
| ▪ Pharmaceutical & Bio-Technology Sector | ▪ Retail Sector | ▪ eCommerce & Internet Business Sector |
| ▪ Construction and Real Estate Sector | ▪ FMCG Sector | ▪ Power Generation Sector (DG & HUPS) |
| | ▪ Gems & Jewellery Sector | ▪ Sports Marketing |
| | ▪ Telecom Services Sector | ▪ Beauty, Wellness and Fitness Sector |
| | ▪ Supply Chain & Logistics Sector | ▪ Consumer Durables Sector |
| | | ▪ Petroleum & Petrochemicals Sector |

INDIVIDUAL AWARD CATEGORIES :

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| ▪ Creative Professional of the Year | ▪ Corporate Communication Professional of the Year | ▪ Young Achiever of the Year (Under 35) |
| ▪ Marketing Professional of the Year | ▪ PR Professional of the Year | ▪ Most Admired Entrepreneur Award |
| ▪ Digital Marketer of the Year Award | ▪ Brand Builder of the Year | ▪ CEO of the Year |
| | | ▪ Lifetime Achievement Award |

CRITERIA :

ORGANIZATIONAL CATEGORY: Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

INDIVIDUAL CATEGORY: Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)

CO-ORDINATION OFFICE:

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Endorsed By



The Entry Fee is Non-Refundable. Entries once sent cannot be withdrawn under any circumstances. The Organizers reserve a right to alter or change the program design without assigning any reason whatsoever.

