

# UTTAR PRADESH CSR LEADERSHIP AWARDS 2018

18th September 2018  
Renaissance, Lucknow

**UTTAR PRADESH CSR LEADERSHIP AWARDS** are the highest recognition of corporate organisations that have a significant and positive impact on the lives of people around them. CSR programmes consider company's commitment to and respect for communities, environment and the people. This Award will be presented at the glittering ceremony on 18th September 2018, Renaissance, Lucknow

## ORGANIZATIONAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> <li>▪ Best Corporate Social Responsibility Practices</li> <li>▪ Best Newcomer to CSR</li> <li>▪ Best Workplace Practices</li> <li>▪ Best Environment Friendly Project</li> <li>▪ Innovations in Corporate Social Responsibility Practices</li> <li>▪ Regulation of Corporate Social and Environmental Behaviour</li> <li>▪ Promoting Employment for the Physically Challenged</li> <li>▪ Support and Improvement in Quality of Education</li> <li>▪ Developing Sustainable Strategies</li> <li>▪ Diversity &amp; Human Resource</li> <li>▪ Accounting for Climate Change</li> <li>▪ Carbon Footprint Accounting</li> <li>▪ Community Development</li> <li>▪ Fair Trade &amp; Supply Chain</li> <li>▪ Women Empowerment</li> <li>▪ Concern for Health</li> <li>▪ Poverty Alleviation</li> <li>▪ Best Corporate &amp; Financial Reporting</li> </ul> | <ul style="list-style-type: none"> <li>▪ Design Mobile Apps for Social Good</li> <li>▪ Best Use of CSR practices in (Multiple Industry Segment)                             <ul style="list-style-type: none"> <li>• IT Industry</li> <li>• Banking &amp; Finance</li> <li>• Automobile</li> <li>• Healthcare/Pharmaceuticals</li> <li>• FMCG</li> <li>• Construction</li> <li>• Manufacturing</li> </ul> </li> <li>▪ Award for Excellence in Sector Wise:                             <ul style="list-style-type: none"> <li>➢ (Pharmaceutical &amp; Chemicals Medical Devices / Hospital &amp; Clinic/ Insurance/ Spa &amp; Wellness &amp; Yoga/ Dental &amp; Eye / IT/Retail/FMCG/travel/Cement/Te lecom/ Logistics &amp; Supply Chain/ Pharmaceuticals/ Health &amp; Wellness/ Education/BPO/ Automobiles/ sports /Gems &amp; Jewellery/ power generation / Oil &amp; Gas/ iron &amp; Steel/BFSI/ E-Commerce/PR / Manufacturing)</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>▪ Best Employee Relations Practices</li> <li>▪ Award for Talent Management</li> <li>▪ Best Organization to work for</li> <li>▪ Best Workplace Practices</li> <li>▪ Award for Excellence in Employer Branding</li> <li>▪ Award for Excellence in compensation and benefits</li> <li>▪ Awards for Best HR Strategy In Line With Business</li> <li>▪ Outstanding contribution to the Cause of education</li> <li>▪ Award for Managing Health at Work</li> <li>▪ Award for Customer Service and Loyalty</li> <li>▪ Marketing CSR Campaign of the Year</li> <li>▪ Best use of Social Media in Marketing</li> <li>▪ Brand Excellence Award</li> <li>▪ Emerging Brand Award</li> <li>▪ Digital Agency of the Year</li> <li>▪ Award for Outstanding Contribution to Education</li> <li>▪ Best Training &amp; Coaching Institute</li> </ul> |
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## INDIVIDUAL AWARD CATEGORIES :

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| <ul style="list-style-type: none"> <li>▪ CEO of the Year</li> <li>▪ Social Entrepreneurship</li> <li>▪ CSR Leadership Award</li> </ul> | <ul style="list-style-type: none"> <li>▪ Women Super Achiever Award</li> <li>▪ Young Marketer</li> <li>▪ Brand Builder Award</li> </ul> | <ul style="list-style-type: none"> <li>▪ Digital Entrepreneur of the Year</li> <li>▪ HR Professional of the year</li> <li>▪ CHRO of the Year</li> </ul> |
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## CRITERIA :

**ORGANIZATIONAL CATEGORY:** Each entry should be accompanied by write-up of not more than 2700 words excluding attachment; Profile of the company & Brochure; Media write-ups & Interviews as annexure.

**INDIVIDUAL CATEGORY:** Each entry should be accompanied by personal profile of nominated person; Achievements; Awards & Accolades received; Media coverage; Articles published; Photographs & any other relevant details.

*(The Jury will evaluate each entry & will decide on winners. The decision of the Jury is final & binding)*

Excellence Partner



Banking Partner



Media Partner



Partner



Hospitality Partner



Endorsed By



THOUGHT  
LEADERS

## CO-ORDINATION OFFICE:

402, 4th Floor, Savoy Chambers, Near Juhu Garden, Santacruz (West), Mumbai - 400 054.

Tel. : +91-22-26601263

Mob: +91-9821688999

E-mail : [secretariat@worldcsrday.com](mailto:secretariat@worldcsrday.com) / [cfmm@vsnl.com](mailto:cfmm@vsnl.com)

Website: [www.worldcsrday.com](http://www.worldcsrday.com)